

## SPONSORED WEBINARS

Webinars are a powerful tool for connecting businesses with relevant audiences in a deeply engaging, convenient and cost-effective way. NH Business Review's sponsored webinars carry our well-known commitment to high-quality, trusted and useful business information, but put the sponsor in the starring role. If you're looking for lead generation and thought leadership opportunities, we've got the solution. Have a great idea that doesn't appear on our topic calendar below? Let us know and we'll work with you to develop a custom program.

### Sponsorship Opportunities

#### PRESENTING SPONSOR – \$2,500 each

##### Exclusive ownership of webinar topic

- List of webinar registrants, including their email addresses.
- Sole presenter(s)
- Logo and speaker bio(s) and photo posted on website landing page
- Company logo included in two webinar email promotions
- Company name/logo on marketing and social media promotion

#### SUPPORTING SPONSOR 1-2 topics – \$1250 each | 3+ topics – \$995 each

##### Limited to four supporting sponsors per topic

- List of webinar registrants, including their email addresses.
- One presenter per sponsor
- Logo and speaker bio(s) and photo posted on website landing page
- Company logo included in two webinar email promotions
- Company name/logo associated with other web and social promotion

### WHY PARTICIPATE?

- Receive qualified leads (registration list)
- Direct engagement with business leaders and decision makers
- Webinar positions you as an expert and thought leader

### BONUS:

Webinars remain available on-demand at nhbr.com following the live event and will be included in future NH Business Review webinar library promotions.

## 2025 Webinar Schedule

### January 23:

**Cyber Security & Data Privacy**

### February 20:

**Energy & Solar**

### March 20:

**Trends in Residential Real Estate**

### April 17:

**Mental Health in the Workplace**

### May 15:

**Wills & Estate Planning**

### June 12:

**Business Security**

### July 17:

**Business Succession**

### August 15:

**Healthcare Trends**

### September 18:

**Housing Crisis**

### October 9:

**Trends in Commercial Real Estate**

### November 13:

**Intellectual Property Protection**

### December 11:

**Business Valuation**

*Sponsorship participation deadlines  
30 days prior to scheduled webinar.*

## WE CAN HELP!



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