

NHBR

NEW HAMPSHIRE BUSINESS REVIEW

ONLINE ADVERTISING WITH NHBR.COM

Expand your audience with NHBR.com

NHBR.com provides advertisers with a highly targeted audience of New Hampshire decision makers. The site averages more than 25,000 page views and more than 10,000 unique visitors a month.

- **Reader Income:** 40% over \$100K
- **Reader Gender:** 43% Female; 57% Male
- **Reader Top Industries:**
 - Government/Diplomatic
 - Marketing/PR
 - Real Estate
 - Legal
 - Manufacturing
 - Non-profit

Special sponsorship opportunities

All of our print special sections are published in a special print-to-web format that allows readers to browse the stories and ads online just as they appeared in print. We are making an exclusive leaderboard ad sponsorship available for each section.

\$4,800 per year

Discounted if combined with a full-page ad in the print publication.

Business Directory/Local Search

Be a part of the NH.com Network business directory – a powerful local search tool, highly ranked and heavily indexed by Google and other search engines and integrated as a business/yellow pages lookup tool in every one of our sites. With more than 300,000 page views and more than 60,000 unique visitors, this provides great exposure for a local business, and can play an important role a business' search engine optimization strategy.

Featured listing: \$35 per month, or \$336 per year (a 20% savings).

Email newsletters

Put your business name in front a targeted audience with our five-day-a-week Newsbrowser newsletter, edited by NHBR editor Jeff Feingold, and mailed each morning to more than 2,000 business people and decision-makers in New Hampshire. Inquire with your NHBR sales representative about currently available inventory.



Monthly* run-of-site advertising opportunities

10,000 impressions each

- A.** Leaderboard780x90 . . . \$200
- B.** Medium rectangle . . .250x250 . . . \$200
with video \$400
- C.** Wide skyscraper . . .160x600 . . . \$200
- D.** Vertical banner120x240 . . . \$150
- E.** Leaderboard tile120x90 . . . \$175

** Run a 12-month schedule in one of our print products and receive a 10% discount.*